PO240 - PopUp 4x3 Curved Double Sided

Artwork specifications:

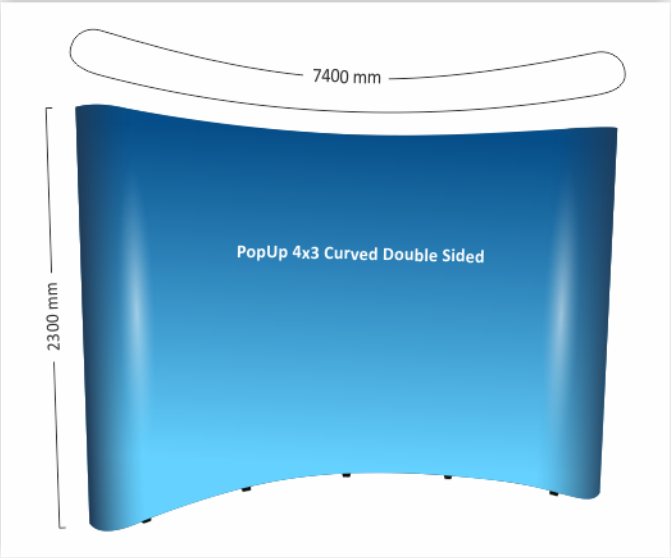
✓ file format: TIFF, JPG, PDF, CDR, EPS, PSD, AI - we recommend TIFF
✓ color mode: RGB, CMYK or a combination of RGB, CMYK, Pantone (only in PDF or AI files)
✓ the artwork should be build as one file, without bleed / trimming marks
✓ scale 1:1
✓ resolution: minimum 72 dpi - we recommend 150 dpi
✓ all Corel Draw files must have fonts converted to outlines.
✓ we recommend using LZW compression when exporting TIFF files.

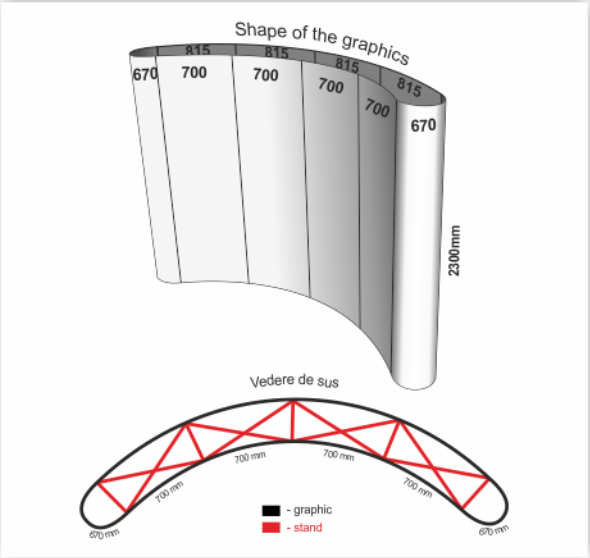
Product specifications:

✓ total graphic area: W: 7400mm H: 2300mm (graphics will be designed at 1:2 scale at size 3700x1150mm)
✓ graphic area visible: Front - W: 3740 mm H: 2300 mm; Verso - W: 3660 mm H 2300 mm
✓ graphic areas per panel: **FRONT** (1) 700x2300mm, (2) 700x2300mm, (3) 700x2300mm, (4) 700x2300mm; **VERSO** (1) 815x2300mm, (2) 815x2300mm, (3) 815x2300mm, (4) 815x2300mm; **LEFT / RIGHT** (1) 670x2300mm, (2) 670x2300mm

Recommendations:

✓ Do not place important graphic elements (logo, texts, images, etc.) in the first 50 mm from the top or in the last 50 mm to the bottom (see the next page template).
✓ Place in the central area (size W: 3740 mm H: 2300 mm) the graphic elements which should be visible in the front (see the next page template).
✓ Place in the central area (size W: 3660 mm H: 2300 mm) the graphic elements which should be visible in the back (see the next page template).
✓ Place in the 2 side areas (size W: 270 mm H: 2200 mm, positioned at 200mm from the artwork edges) the graphic elements which should be visible from the left / right side (see the next page template).
✓ The graphic colors may slightly differ from the colors on your screen or on other print proofs, due to factors such as: type of the printed material, ink type, print technology, your screen calibration, etc. If in doubt, we recommend you to request a print proof, prior to placing an order.





The pictures are for presentation only; your product might be slightly different!

Total graphic area: (w) 7400 x (h) 2300 mm.
Graphics will be designed at 1:2 scale at size 3700x1150mm
The graphic elements (logo, texts, images, etc.) placed in the grey central area will be visible in the front.
The graphic elements placed in the orange side areas will be visible from the left / right side.
The graphic elements placed in the blue areas will be visible from the back of the system.
Do not place important graphic elements in the red area.
Please note where the panels trimmings are located (dotted lines) and try to place
the graphic elements (logo, texts, images, etc.) avoiding the trimmings.